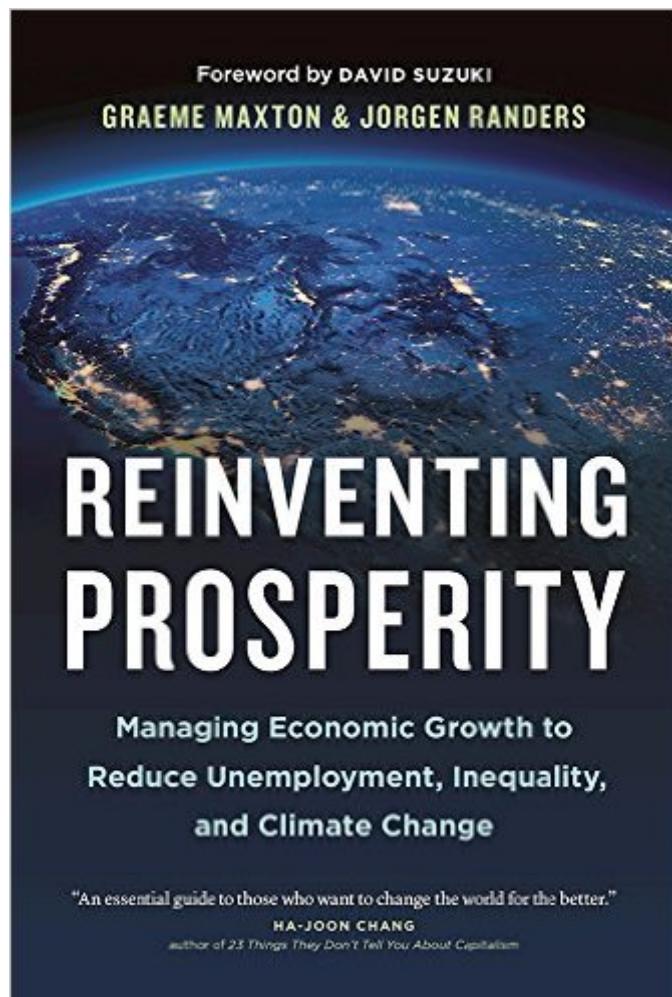


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Reinventing Prosperity: Managing Economic Growth To Reduce Unemployment, Inequality And Climate Change



Synopsis

A persuasive economic argument that proves we can all live better lives in this finite world. The biggest challenges facing human wellbeing today are widening income inequality, continuing global poverty, and environmental degradation. All these problems are simple to solve — in theory. In practice, however, they are much more complex to solve, because most of the commonly proposed "solutions" are simply not acceptable people and governments who are focused on the short term. In Reinventing Prosperity, Graeme Maxton and Jorgen Randers offer a new approach with thirteen recommendations that should be possible to implement around the world. This book addresses the forty-year-old growth/no-growth debate by explaining how it is possible to reduce unemployment, poverty, inequality, and the pace of climate change and still have economic growth—if we want.

Book Information

Hardcover: 272 pages

Publisher: Greystone Books (October 8, 2016)

Language: English

ISBN-10: 1771642513

ISBN-13: 978-1771642514

Product Dimensions: 6 x 0.2 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

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